



SplashAnalytics
Break Through The Surface

Healthcare

Admissions & readmissions predictive modeling

- Targeting high readmission risk patients

Outcomes research, controlled study designs

- Analyze how clinical/care management programs and initiatives affect outcomes

Population health analytics

- Chronic conditions studies elucidating prevalence, comorbidities, and impact on cost and utilization
- Patient segmentation for informed care management

Key performance metric identification

- Align provider compensation with quality goals and initiatives

Synthesize relevant industry data sources with client data

- Healthcare Effectiveness Data and Information Set (HEDIS)
- National Inpatient Sample (NIS) from the Healthcare Cost and Utilization Project (HCUP)
- Consumer Assessment of Healthcare Providers and Systems surveys (CAHPS)

Business-specific predictive modeling

- Risk of falls modeling for nursing facilities
- Employee attrition risk modeling

Insight-driven data visualization and dashboard development

ABOUT US

Capabilities:

Advanced regression modeling, clustering and classification, design of experiments, hypothesis testing, machine learning, data visualization, and geospatial data analysis utilizing Python, R, SAS, SPSS, and Tableau

Founded:

March of 2012

Staff:

Highly skilled team of 11 with 100+ years of business and analytics experience

Location:

Based in Louisville, KY, and recently named one of its fastest growing privately held companies

Target Industries:

Retail
Healthcare
Manufacturing
Direct Marketing Services
Membership Organizations

“Splash Analytics has brought tremendous value to MD2U by helping us to further improve our patient-centered care delivery model and identify opportunities for increasing operational efficiency.”

Greg Latta – CIO, MD2U

Let us use data to help you

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